

# CORPUS SIREO

## REAL ESTATE

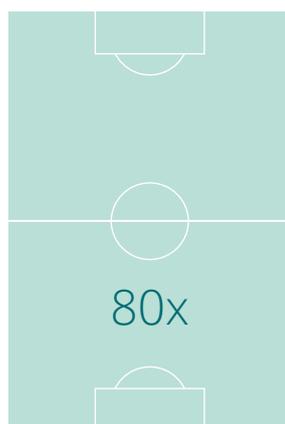
Member of Swiss Life Asset Managers

# RESEARCH TO GO

## Spotlight on retail

### 80 football pitches of catering space

The catering space of the 479 German shopping centres is equivalent to the total area of around 76 football pitches. Approximately 2 bn € of food sales is generated on this area per year. Almost eight new football pitches were added during the last five years only and another four to five will be completed in the next few years.



Source: EHI Retail Institute, CORPUS SIREO

### City locations attracting shopping

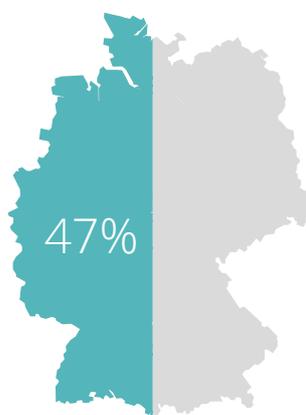
While only 25% of new shopping centre space was completed in city locations in the early 1990s, new shopping centres have been concentrated in city centres in recent years. From 2010 to 2016, around 85% of new shopping centre space was built in city locations.



Source: EHI Retail Institute, Statista

### 'Amazon is half the size of Germany'

In 2016, gross merchandise volume via the Amazon platform amounted to nearly 230 bn € worldwide, while retail sales in Germany amounted to approximately 486 bn €. Thus, Amazon is 'almost half the size of Germany'.



Source: Statista, HDE, German Federal Statistical Office, Businessinsider.de, Marketplace-analytics.de

### 'Niche product' online food retail

Total sales in German food retail were roughly 177 bn € in 2016. With sales of around 850 m €, online retail achieved a 0.48% share of total food sales and is therefore still of only marginal significance.

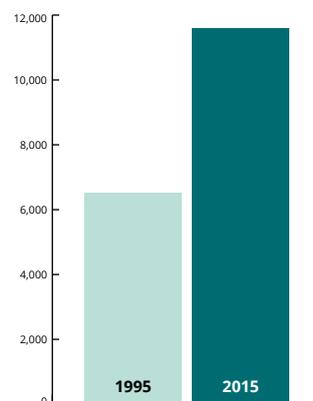


Share of sales in food retail e-commerce

Source: Nielsen, Statista (Digital Market Outlook)

### 'Product-boom' in supermarkets

The average number of items available in German supermarkets has increased by 78% from 1995 to 2015. While an average of 6,500 items were offered in the mid-1990s, this increased to around 11,600 products in 2015.



Source: HDE Handelsverband Deutschland (German Retail Federation)

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